

# Applied Business

**Course Type:** Certificate and Extended Certificate in **Applied Business**

**Exam Board:** AQA

**Course Entry Requirements:** Standard (Five GCSE subjects at a minimum grade 4 or the equivalent including Maths and English)

## Why Business Studies?

There is a strong argument that in the future everyone will need to have had a business education. Whatever you choose to do in your future, the chances are that it will involve some kind of “business”. Studying Business will offer you the widest scope and greatest opportunities and flexibility of any subject you could choose. It is exciting and dynamic; you will learn how to think strategically and act responsibly. You will learn how to apply your knowledge to real businesses, work in teams and discover how to present a solid business case. Business Studies will, therefore, prepare you for the world of work and enterprise. It is an excellent basis for a career or for a university degree in many subjects including; Business, Finance, Accounting and Sports Management.

## What Will I Study?

### Course Content:

The **Certificate in Applied Business Studies** is made up of three units of work. Two units are coursework and one external examination.

Unit 1: Financial Planning and Analysis

Unit 2: Business Dynamics

Unit 3: Entrepreneurial opportunities

The **Extended Certificate in Applied Business Studies** is made up of six units from the following.

Unit 1: Financial Planning and Analysis

Unit 2: Business Dynamics

Unit 3: Entrepreneurial opportunities

Unit 4: Managing and Leading People

Unit 5: Developing a Business Proposal

Unit 6: e - Business implementation

Unit 7: Managing an event

The Certificate and Extended Certificate in Applied Business is a vocational course and is accepted by universities.

## How will I be assessed?

There is coursework and also an external examination.